



SNDT Women's University

Department of Educational Technology



Aug- Sept 2023

4-Credit Online Course

on

Basic Instructional Design

SNDT Women's University

Shrimati Nathibai Damodar Thakersey Women's University (SNDTWU) is a 106-year-old women's university established by the well-known social reformer, BharatRatna Maharshi Dr. Dhondo Keshav Karve in the year 1916. During a century of its existence, its enrolment has increased from 5 women who graduated in the first batch to more than 50000+ women students who are enrolled in 4 campus institutes and over 261 affiliated colleges in Maharashtra and 6 other States of India. We offer a wide range of programmes including several professional and vocational areas empowering today's new age women.

Department of Educational Technology

Department of Educational Technology (DET) was established with substantial financial support from the UGC in the year 1973. DET offers a Master level programme (M.A./M.Sc. eLearning), Ph.D. Programme as well as Online Credit Courses the field of Educational Technology. Apart from offering programmes and courses, DET undertakes research and development activities. DET has so far developed eContent of about 600 learning hours in collaboration with MKCL-Pune, CASP-Plan (an International NGO), CIET-NCERT, SIET-Maharashtra, Ministry of Education, GoI (NMEICT and TLC-PMMMNTT), etc. DET is actively involved in training of faculty in higher education for more than two decades.

About the Course

Department of Educational Technology (DET) is proudly announcing its

'4-Credit Online Course on Basic Instructional Design'

The course aims at:

Strengthening the skills of Instructional Designing of those who are already working as Instructional Designers

Preparing others to enter into the e-learning industries as Instructional Designer as there is a heavy demand for Instructional designers not only in India but worldwide

Credits:
4

Duration:
8 weeks

Fees:
INR 15000

Starting Date:
August 05, 2023

End Date:
Sept 23, 2023

Total Hours:
120 Hours
(60-hour learning + 60-hour assignments)

Mode of payment

Course fees of **Rs. 15000/-** is to be paid either through RTGS or online payment to **Department of Educational Technology, SNDT Women's University.**

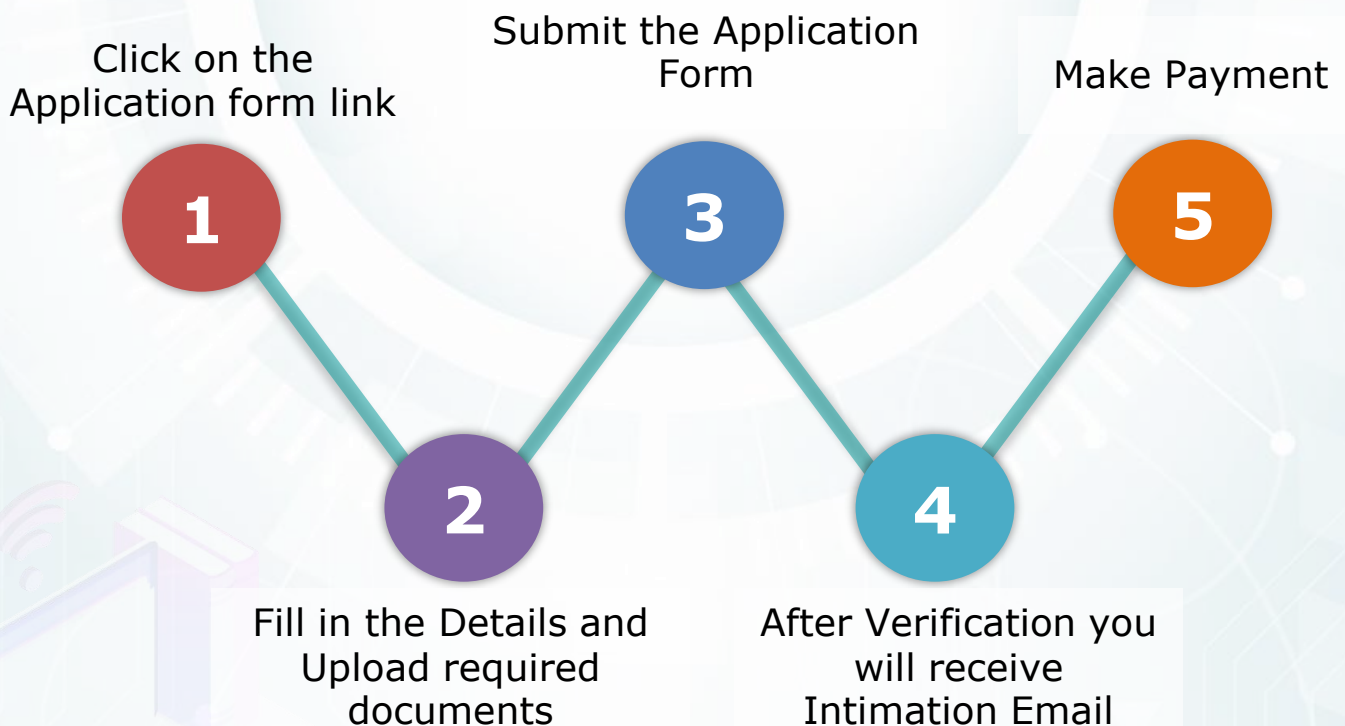
Who can Join?

Graduate from a recognized University from any discipline

Diploma holder (minimum 3-year after XII) with at least 1 year work-experience in eLearning/ educational organization as Instructional Designer/ Content Writer/ Graphic Designer/ Technical writer, etc.

How to Join?

Application form link: <https://forms.gle/rBVfzgAecd3APMmSA>



(The details of the payment modality will be intimated in the admission confirmation email.)

Course Outline

Synchronous Sessions: (GMeet)

Saturday 7:00 to 8:30 PM
Sunday 2:30 to 5:00 PM

*(4 hours a week for 8 weeks: 32 hours.
These may be flexible as per the
requirement of the module)*



Asynchronous learning: (Moodle LMS of SNDTWU and other ICT tools)

Friday to Sunday
*At least 3 hours per week
(Total 28 hours)*

Individual Assignments: (Submissions on Moodle LMS)

Weekly Assignment Deadlines: Next weekends
Monday to Saturday: 10 hours per week

(Flexible as per individual availability and preference)



(Academic and Technical Support over WhatsApp group will be available)

Week-wise Schedule

Week	Modules
1	Introduction to 'Instructional System Design'
2	Analysis stage
3	Analysis stage (Continued)
4	Design stage
5	Development stage
6	Implementation stage
7	Evaluation strategies
8	Presentations of ID Documents

Why Join Us?

The process of learning in the 21st century is gearing toward online and blended learning. Many Universities and Educational Organizations are offering online courses and programs. This has led to the need for Instructional Designers, who will plan online instruction in the most interesting and engaging way.

Our experience in this field has prompted us to once again offer this '4-Credit Online Course on Basic Instructional Design'. The planned course is a stand-alone course that aims at providing an overview of instructional designing and skills of preparing an Instructional Design.

Important Dates

**July 17
2023**

Deadline for submission of
Application form

Intimation about confirmation
or rejection of admission
via email

**July 20
2023**

Course
Commencement
7:00 PM

**August
05
2023**

Payment of Fees
(before 2:00 pm)

(The Department reserves all rights related to selection of participants.)